



Consolidation Committee Final Report



Committee Details

Date:	June 1, 2015
Committee Name:	25-5 University Website
Committee Co-Chairs:	Don Hale and Barbara Obrentz
Functional Area:	Media and Marketing
Functional Area Coordinator:	Don Hale

List the major tasks your committee will need to take to accomplish your deliverables. Please provide more details for the tasks leading up to the SACSCOC Prospectus development.

Major Tasks for Committee Tracker from Final Planning Document and Recommendations

<i>Task: Create and Implement comprehensive mobile strategy including mobile web, mobile web and native application</i>
<i>Create and implement internal communications digital strategy including both Student Portal and Faculty & Staff Intranet</i>
<i>Create content strategy</i>
<i>Create a new Web site, photo and president's letter</i>
<i>Finalize creation of joint Web site</i>
Recommendation and/or Action Taken:
1. Create a new consolidated website.
Recommends that Georgia State's director of digital strategy will lead work to create a joint university website. Ad hoc committees with representation from both institutions will collaborate to develop content and ensure functionality.
Withdrawn-management issue-not CIC purview.
2. Recommend that responsibility for Perimeter College's web migration will be led by Georgia State's director of digital strategy in order to create a joint university website.*Ad hoc committees with representation from both institutions will collaborate to develop content and ensure functionality.

Other/Final Comments (if any):

NONE